

# Finding a suitable journal

Presented by: Dr. T. Zeinali

## Choosing the right journal for your manuscript: 4 steps to finding the right “fit”

Kathryn Chaloux, Associate Editor, Wiley

Questions running through your mind probably mirror mine every day:

*What do I want to communicate to the world?*

*How exactly do I want to do that?*

The options for selecting an academic journal to submit to are endless, and it's important to find the right journal to ensure the best chance of your article's acceptance. There are four main components that you can look out for when selecting a publication: ease, quality, reach, and impact.

### **1. Ease**

It can be difficult to narrow down which journal is best suited to your article, but the most important thing to keep in mind is **that your research should be relevant to the journal** you select.

Try beginning your search by using keywords, or seek out the journals colleagues in your specialty are publishing in.

Further, the most important resource to any author is their own network. Along with consulting closely with any co-authors you may have, don't be afraid to ask colleagues, peers, advisors or fellow society or association members for advice on the best fit for your research.

## 2. Quality

Of course, you want to make sure that the journal you select entertains a reputation of **both high quality and publishing excellence**. Visit the journal's homepage, which contains any society or association affiliations, **editorial board** information, as well as **aims and scope** for the journal. Equally as important for any author is to select a journal that follows the highest standards in [publishing ethics](#).

## 3. Reach

Making sure that your article is accessible to a wide, global audience is also imperative. Look into whether the journals on your shortlist are widely distributed and published on a recognized online platform. Many publishers (including Wiley) also partner with philanthropic groups such as [Research4Life](#) to put content in the hands of readers and researchers in developing world institutions at little or no cost.

## 4. Impact

Publishing in a high impact journal is likely of utmost importance to you. Though the impact factor may still reign supreme among metrics, article-level metrics such as [Altmetric](#), are emerging as important tools to represent the multidimensional impact of a journal. Many early career researchers are keen to see how their research impacts the larger community.

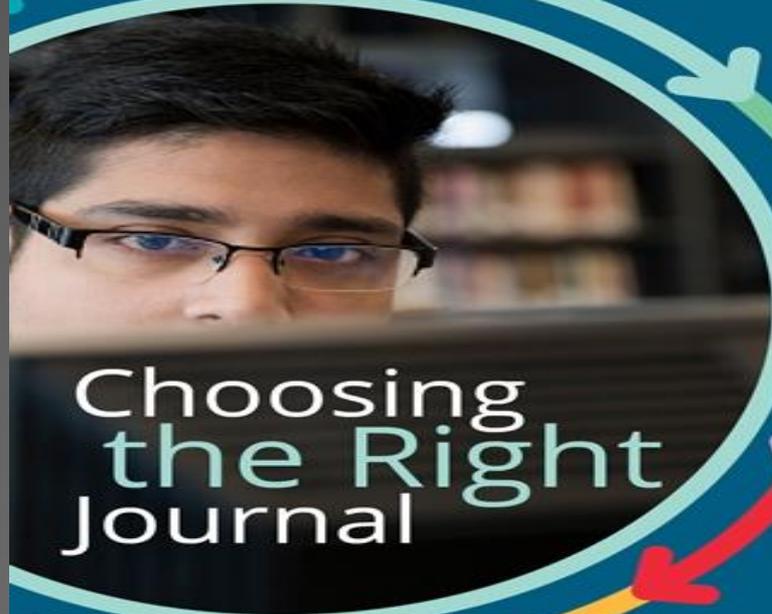
Remember to keep ease, quality, reach and impact at the forefront of your mind when searching for a journal to publish in. And best of luck on your journey to making a statement-whether it be through fashion or publication.



## ALWAYS keep your intended message and audience in mind.

Even before you start writing...

Look at your references – these will help you narrow your choices and come up with a shortlist.



# Choosing the Right Journal



**REVIEW** recent publications in **each candidate journal**. Find out the hot topics, the accepted types of articles, submission requirements, etc. The journal Impact Factor **is not everything!**



## ASK yourself the following questions:

- Is the journal peer-reviewed?
- What article format does it allow?
- Does it have the option to pay for open access?
- Does it allow me to comply with my funder's mandate?
- What's the policy on self-archiving?
- What are the publication charges (if any)?



## THINK about what the editor/ reviewer is looking for.

- Read Aim & Scope, Author Guidelines carefully
- Read Reviewer Guidelines



## FIND OUT:

- 1. turnaround times** and acceptance rates (if possible)
  - Speed of peer-review
  - Time from acceptance to online publication
- 2. if the target journal offers extra services** beyond PDF (graphical abstracts, videos, social media...)
  - **Discuss** pro-cons with colleagues, mentors, even if not co-authors of the paper. **You are not alone.**



**Decide** on one journal. **DO NOT** submit to multiple journals. Once you have selected your journal visit [wileyauthors.com/submit](http://wileyauthors.com/submit) to read your chosen journal's submission requirements and take the next steps in publishing your article.

# Important tips before choosing a journal (From Elsevier):

- Read the aims and scope of the journal
- Read or download Guide for Authors
- Check if the journal is invitation-only as some journals will only accept articles after inviting the author
- If you need to publish open access know that most Elsevier journals have open access options explained on the journal homepage
- Submit your paper to only one journal at the time
- Check the journal performance for the review and publication timelines

- ◎ <https://journalfinder.elsevier.com/>
- ◎ <https://journalsuggester.springer.com/>
- ◎ <https://authorservices.wiley.com/author-resources/Journal-Authors/find-a-journal/index.html>

- ◉ <https://www.journalguide.com/>
- ◉ <http://jane.biosemantics.org/>
- ◉ <https://www.edanzediting.com/journal-selector>
- ◉ <https://app.findmyjournal.com/app.html>



# فارسی

- RICeST سامانه ژورنال یاب



- <http://journalfinder.ricest.ac.ir/>

- Full paper
- Review paper
  
- Research protocol
- Data article